

A press release by SensoPart Industriesensorik GmbH, Gottenheim near Freiburg/Breisgau, Germany

New Managing Director at SensoPart

Gottenheim, February 2022 – Since last October, Marius Westermann has been working for sensor manufacturer SensoPart as Managing Director Marketing and Sales.



Marius Westermann has around 30 years of professional experience in the field of industrial image processing and automation and has already held management positions in relevant companies in Europe, Asia and the USA. At SensoPart, he took over as Head of Sales and Marketing International in November 2020. On 1 October 2021, Westermann now moved up to the management of the medium-sized sensor manufacturer. As Managing Director Marketing and Sales, he supports the previous Managing Director Thorsten Wanner, who is concentrating on operations. Company founder Dr. Theodor Wanner will also remain on the management board; he is mainly active on the advisory board of the family-run company with over 250 employees worldwide.

PRESS RELEASE



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About SensoPart Industriesensorik GmbH

SensoPart develops, produces and sells a wide range of innovative sensors for factory automation. The main focus is on optoelectronic sensors and camera-based vision sensors, which are used in industrial applications - e.g. for object or color detection, distance measurement, code reading or in robotics. The company's products are developed and manufactured in Germany, at the plants in Gottenheim, near Freiburg-im-Breisgau, and Wieden in the southern part of the Black Forest. With four subsidiaries and a network of 40 international sales partners, SensoPart is present worldwide.

Founded in 1994, the family-run company is synonymous with flexibility and stands for innovative and high-performance products. SensoPart has received numerous distinctions for its work, for example 1st place in the Automation Award and is multi-time winner of the German Sensor Application Prize.

For further information about SensoPart, visit www.sensopart.com.