

A press release by SensoPart Industriesensorik GmbH, Gottenheim near Freiburg/Breisgau, Germany

SensoPart Industriesensorik still looks ahead - even after 20 years



20_Jahre_SensoPart.jpg

Wieden/Gottenheim, June 2014: The SME manufacturer of sensors and intelligent camera systems for factory automation celebrates its 20 year jubilee.

SensoPart Industriesensorik GmbH was founded in 1994 following the takeover of the insolvent company Schlüter Fotosensorik in Wieden (Todtnau) in the southern Black Forest. The family-run SME has since specialised in the development, manufacture and sale of optoelectronic sensors and vision systems for automation technology.

“We gauge ourselves not by what is possible today, but by our vision of what can be achieved”, explained Dr. Theodor Wanner, founder and Managing Director of SensoPart, “Our goal is to always be a step ahead and to be able to offer our customers the most innovative sensor for industrial automation.”

True to this motto, SensoPart has achieved a great deal over the past 20 years. The company has grown continuously since 1994 and has secured worldwide success. After Wieden, the second production site opened in Gottenheim near Freiburg in 2001. Four subsidiaries have been founded since 1997, in England, France, USA – and then in China in 2012. SensoPart also has sales partners in over 45 countries.

SensoPart's innovative strength and entrepreneurial vision have won the company several awards: for example, the Dr. Rudolf Eberle Prize for Innovation (2001), the Baden-Württemberg Sponsorship Prize (2002), the Baden-Württemberg Prize for Innovation (2006) and the Top 100 Innovation Award (2008).

Many successful products have now been developed from what began as trend-setting ideas. One example is the world's smallest colour sensor with white light LED, launched by SensoPart in 1998. Today, the product range stretches from miniature photoelectric proximity switches with laser light to intelligent vision sensors, which are used in a wide variety of automation applications. SensoPart maintains above-average investment in research and development to ensure the regular launch of innovative products and solutions.

20 years after its inception, SensoPart has a solid structure; with 150 employees worldwide, the family-run company is aiming for a turnover of 18 million Euros in 2014 and a continuing two-figure growth rate. The future is also secured: daughter Katrin Haderer joined the company in 2009, the first member of the second generation. Son Thorsten Wanner will also be joining the team in the medium term and will be taking on a management position.

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SensoPart Industriesensorik GmbH

The sensor manufacturer SensoPart, based in Wieden near Todtnau, and also in Gottenheim near Freiburg since 2001, develops, produces and sells sensors for industrial applications. The main focus is on optoelectronic sensors, particularly laser sensors, which are used in so many industrial applications, and high-performance vision sensors for the detection of objects, colours or data matrix codes.

The past years have been marked by a strong growth in turnover and the regular launch of new, innovative products. SensoPart has received several distinctions for its work, for example the Dr. Rudolf-Eberle Prize, 1st place in the Baden-Württemberg Prize for the Promotion of Young Companies, and has been awarded the German Sensor Application Prize several times. Further information can be found online under: <http://www.sensopart.com>.