

A press release by SensoPart Industriesensorik GmbH, Gottenheim near Freiburg/Breisgau, Germany

SensoPart claims Leadership Award

Gottenheim near Freiburg, March 2018 – Sensor manufacturer SensoPart, based in south-west Germany, is a prize-winner at the Leadership in Automation Awards 2017 organised by the US magazine Automation World.

SensoPart is one of the leading suppliers of vision systems – this has been confirmed by readers of the magazine Automation World, one of the top media resources for automation professionals in the USA, who have now voted the family company from Gottenheim their “preferred supplier”. “This prize took us completely by surprise”, declared Bernd Eckenfels, Head of Corporate Communication at SensoPart. “It is after all a reader’s choice award for which companies cannot actively apply”.

Unlike similar awards, readers of Automation World were not asked to restrict their choice to a shortlisted selection of companies but were free to name any supplier. As a result, SensoPart was ranked alongside key companies such as Siemens, Rockwell and Cisco. “Although we are not one of the major players in automation technology, we enjoy an excellent reputation throughout the world”, explains a delighted Eckenfels. This is a fact that did not escape editors at Automation World: “Though major automation suppliers still play a dominant role, smaller and newer vendors have also gained enough trust among our readers to make the list in many places” – SensoPart is obviously one of them.

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About SensoPart Industriesensorik GmbH

The medium-sized, family-run company based in Gottenheim near Freiburg and in Wieden near Todtnau, develops, produces and sells sensors for factory automation. The main focus is on optoelectronic sensors and camera-based vision sensors, which are used for so many purposes in industrial applications - e.g. for object/colour detection or distance measurement.

SensoPart is synonymous with flexibility and stands for innovative, high-performance products made in Germany. The company has received numerous distinctions for its work, for example the recent 1st place in the Automation Award and has been several times winner of the German Sensor Application Prize.

For further information, visit <http://www.sensopart.com>.